FUNDING THE FUTURE
GOVERNMENT INFRASTRUCTURE:
A ROADMAP TO SUCCESS
PROGRAM AGENDA

TUESDAY, NOVEMBER 19

8:00 – 9:00am  REGISTRATION

8:15 – 9:00am  CONTINENTAL BREAKFAST

9:00 – 9:30am  WELCOME, INTRODUCTION, & ANNOUNCEMENTS
Laura Meadows, Director, Carl Vinson Institute of Government
Keith Mason, KWM Capital Management, LLC & Senior Adjunct Public Service Faculty

9:30 – 10:15am  CAPITAL IMPROVEMENT PROGRAMS & PLANNING
John Hulsey, Faculty, Carl Vinson Institute of Government

10:15 – 10:30am  MORNING BREAK

10:30am – 12:00pm  DEBT MANAGEMENT: A POLICY DISCUSSION
John Hulsey, Faculty, Carl Vinson Institute of Government

12:00 – 1:00pm  LUNCH

1:00 – 2:45pm  TRADITIONAL FINANCING METHODS
Jim Monacell, Ansly P. Moyer, Benjamin J. Brooks
Smith, Gambrell & Russell, LLP

2:45 – 3:00pm  AFTERNOON BREAK

3:00 – 3:30pm  TRADITIONAL FINANCING METHODS–CONTINUED

3:30 – 5:00pm  PRIVATE FINANCING OF PUBLIC INFRASTRUCTURE
Mark de St. Aubin, Smith, Gambrell & Russell, LLP

WEDNESDAY, NOVEMBER 20

7:45 – 8:15am  REGISTRATION

7:45 – 8:30am  CONTINENTAL BREAKFAST

8:30 – 9:30am  LEGAL LANDSCAPE: PRIVATELY FINANCED INFRASTRUCTURE
Mark de St. Aubin, Smith, Gambrell & Russell, LLP

9:30 – 9:45am  MORNING BREAK

9:45am – 12:00pm  GEORGIA EXAMPLES OF PRIVATE RESOURCES USED IN PUBLIC INFRASTRUCTURE
Panelists:
- Barry McCabe
  Senior Vice President and Legal Counsel, Majestic Realty Co.
- Anna Roach
  Chief Operating Officer, Fulton County
- Eugene Bryant, Esq.
  Smith, Gambrell & Russell, LLP

Fulton County Airport & Majestic Realty
Perspectives on the deal between Fulton County and industrial developer Majestic Realty that resulted in UPS building its third-largest distribution site in the U.S. on a 341-acre parcel owned by Fulton County, adjoining Fulton County Airport at Brown Field. The project included a 1.5-million-square-foot distribution center as well as up to 20 new hangars for the airport, and an estimated 1,250 jobs were created.

Panelists:
- Barry McCabe
  Senior Vice President and Legal Counsel, Majestic Realty Co.
- Anna Roach
  Chief Operating Officer, Fulton County

Athens Downtown Parking Deck
Insight into the development and construction of a seven-story parking deck and retail and office building with rooftop park in downtown Athens, Georgia, including financing through creative public-private agreements, SPLOST and private funds.

Panelists:
- David Lynn
  Co-Director, Athens-Clarke DDA and former Commissioner of Athens-Clarke County
- John Culpepper
  former Finance Director, Athens-Clarke County
- Eugene Bryant, Esq.
  Smith, Gambrell & Russell, LLP
ABOUT THIS PROGRAM

Capital improvement planning and programming are key policy areas that lead to success in funding the future for governments across Georgia. Long-term fiscal sustainability in any government is achieved through well-developed financial policies. Experts will discuss key considerations in developing a capital improvement policy (CIP) for your government, the essential elements of a comprehensive debt policy and finance methods available to local governments in Georgia. Discussions also will consider private financing of public infrastructure, the legal landscape of such arrangements and Georgia examples.

PROGRAM SPEAKERS

Benjamin J. Brooks  
Partner, Corporate Practice, Smith, Gambrell & Russell, LLP  
Benjamin J. Brooks has practiced in the areas of economic development law and public finance at Smith, Gambrell & Russell since 1998. He has particular expertise in state and local incentives, municipal and public school finance, 501(c)(3) bonds and other private activity bonds.

Mark C. de St. Aubin  
Section Head and Partner, Construction Law Practice, Smith, Gambrell & Russell, LLP  
For 25 years, Mark C. de St. Aubin has advised clients on matters arising out of public and private construction projects across the country and throughout the world. With a focus primarily on resolving construction project disputes through arbitration, mediation and the courts, he also has represented his clients in public contracting matters involving state and federal government agencies.

John Hulsey  
Public Service Associate, Governmental Training, Education and Development, Carl Vinson Institute of Government, University of Georgia  
John Hulsey provides financial management training for state and local government officials and personnel. He is a certified public finance officer and a certified government financial manager. Prior to joining the Institute of Government in 2012, John served as a finance director in local government. He has over 17 years of local government financial management experience in such areas as accounting, budget, debt management, financial reporting, and project management.

Keith Mason  
Senior Advisor, Oaktree Capital Transportation Infrastructure Fund and Real Estate Development Partner  
After completing a 20-year career as partner at the global law firm of Dentons US, LLP and predecessor firms, Keith Mason now leverages his considerable experience in business strategy and public policy issues in areas of economic development, infrastructure finance and public-private partnerships. He and his father were the initial investors in the first five miles of what has become the 22-mile Atlanta Beltline Project, one of the nation’s largest urban sustainability redevelopment projects.

Laura Meadows  
Director, Carl Vinson Institute of Government, University of Georgia  
As director of the Carl Vinson Institute of Government, Laura Meadows coordinates the efforts of more than 150 employees who provide technical assistance, applied research, technology solutions, and training and development services to governments in Georgia and internationally. She has an extensive career in public service, working with state and local governments on a variety of issues such as planning, housing, infrastructure development, and facilitating community development and economic growth efforts.

James P. Monacell  
Partner, Corporate and Bonds Practice, Smith, Gambrell & Russell, LLP  
James P. Monacell’s practice is concentrated in the areas of bonds, public law, public finance and project finance, and he heads Smith, Gambrell & Russell’s Bond and Public Law Practice. His practice includes assistance of for-profit and nonprofit enterprises locating or expanding projects with tax-exempt and taxable financing, tax abatement and other governmental incentives.

Ansly P. Moyer  
Counsel, Bonds and Public Finance Practice, Smith, Gambrell & Russell, LLP  
Ansly P. Moyer represents financial institutions, lenders, state and local governmental entities and borrowers in leveraged finance, public finance and other secured and unsecured lending transactions, with a focus on municipal finance transactions, including tax-exempt and taxable financings with a wide range of structures for the benefit of not-for-profit organizations, governmental entities and public and private companies, and on economic incentive transactions.
Since 1927, the Carl Vinson Institute of Government has been an integral part of the University of Georgia. A Public Service and Outreach unit of the university, the Institute of Government is the largest and most comprehensive university-based organization serving governments in the United States through research services, customized assistance, training and development, and the application of technology.

Funding the Future will be held at the Georgia Center for Continuing Education & Hotel at 1197 S. Lumpkin St. in Athens, Georgia. Overnight accommodations are available Nov. 18 and 19 at the hotel. Rooms are $104 per night.

Continental breakfast and snacks will be offered both days. Lunch is included on Nov. 19.

Registration is $225 per person and is available through cviog.uga.edu/fundingthefuture. For more information, contact Sharon Verbeek at sverbeek@uga.edu or (404) 463-6801.