



# Certified Public Manager® Program

The **Certified Public Manager® (CPM®) Program** focuses on building self-awareness, promoting collaboration, and encouraging process improvement. The program not only offers professional development opportunities for public employees but also develops more productive staff members who are better prepared to serve citizens.

The **Certified Public Manager® Program** is invaluable for developing and retaining your government leaders to better serve your community. Provide your team with the tools needed to deliver quality services and improve the lives of your citizens with the CPM® Program.



The program's **Core Competencies** are taught by experienced faculty members.

- Personal and Organizational Integrity**  
Identifies potential ethical dilemmas and conflicts of interest, as well as appropriate workplace behavior; ensures compliance with legal and policy guidelines
- Managing Work**  
Promotes effective planning, prioritizing, and organizing to better meet job expectations and maximize employee performance
- Leading People**  
Encourages cooperation, pride, vision, trust, group identity, commitment, and team spirit in a diverse workforce while managing emotions and impulses
- Developing Self**  
Commits to continuous professional development, self-awareness, and individual performance-planning through feedback, study, and analysis

- Systemic Integration**  
Approaches planning, decision-making, and implementation from an enterprise perspective, while understanding external and internal relationships that contribute to a seamless organizational framework
- Public Service Focus**  
Delivers a positive climate for quality public service, client identification, expectations and needs, and for the development and implementation of workplace paradigms, processes, and procedures
- Change Leadership**  
Implements strategies to help employees adapt to changes in the workplace; identifies processes that foster creativity, innovation, and being proactive

Each **Core Competency** embeds essential skills such as appreciating diversity, coaching, delegation, maintaining integrity, persuading others, and taking initiative.

**Program Dates/Locations:**

- August–June: State Cohort; UGA Gwinnett
- August–June: Local Cohort; UGA Gwinnett
- January–November: Blended State and Local Cohort; Macon
- January–November: Blended State and Local Cohort; Savannah

**Program Fee:** \$3,500 per participant

For information contact:

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To register online, visit:  
[www.cviog.uga.edu/cpm](http://www.cviog.uga.edu/cpm)

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To earn the **Certified Public Manager®** designation, participants must complete **300 program hours** through a variety of instructional activities covering the program's core competencies.

“ The CPM® Program has sharpened the pencil I write with everyday. ”

